ST. JAMES' COURT
LONDON
A TAJ HOTEL

# ST. JAMES' COURT, A TAJ HOTEL, LONDON UNVEILS AN ELEVATED NEW CHAPTER IN WESTMINSTER



*Images can be accessed here*

London, 26th June. **St. James' Court, A Taj Hotel** has unveiled an elevated new chapter, marking the final stage of a multi-year transformation across the hotel and its sister property, **Taj 51 Buckingham Gate Suites and Residences**.

Set on Buckingham Gate, moments from Buckingham Palace and St. James's Park, St. James' Court has long been one of Westminster's most characterful luxury addresses. This latest restoration takes the experience to another level, bringing fresh life to the hotel's ground and first floors, from the redesigned entrance and lobby through to the vibrant new social centrepiece, **1897 - The Bar**. Alongside the bar, refined lounges and renewed rooms for meetings, weddings, celebrations and private events broaden the hotel's appeal, while the significant expansion of Taj The Chambers, the brand's exclusive private members' club, adds a more rarefied dimension for members.

The result is an address that feels more inviting, more atmospheric and more naturally connected to the way guests want to spend time in London today.

The evolution has been led by **Conran and Partners**, the internationally renowned architecture and interior design practice founded by Sir Terence Conran. It builds on the studio's existing relationship with the brand, following its previous work on Taj The Chambers and TH@51 restaurant and bar, as well as other projects across Taj Hotels globally.

The studio has brought a brighter, more expressive design language to the property, creating a guest experience that reflects the rhythm and refinement of present-day London, while retaining the discretion, warmth and service that have earned Taj its global reputation.

Referencing St. James' Court's late 19th-century origins, the updated aesthetic draws on the property's townhouse architecture, while introducing a calmer, more modern guest journey through colour, texture, craftsmanship and detail.

From the moment guests step inside, the new design creates a stronger sense of occasion.



The entrance opens into a brighter space, where pale stone finishes, soft metallic details and a striking sculptural overhead installation make a memorable first impression.

The redesigned lobby then moves from lighter, urban tones towards a warmer reception area, drawing the eye towards 1897 - The Bar and, beyond it, the courtyard. Long one of the hotel's most exceptional offerings, this al fresco space can now be glimpsed from arrival, giving an immediate feel for the atmosphere waiting at the heart of St. James' Court.

Named after the year in which the prestigious red-brick townhouses, now home to the hotel, were built, 1897 - The Bar introduces a sophisticated new social destination at the heart of St. James' Court.



Framed by deep green tones, polished surfaces and views towards the courtyard, the bar brings a more social, contemporary energy to the hotel, welcoming residents and non-residents alike for a pre-dinner cocktail, one of its tequila-led serves, an array of beautifully presented bar snacks or a longer nightcap, all in refined surroundings.

The addition of new whisky and cigar lounges further strengthens the hotel's appeal as a discreet London address for relaxed meetings, private conversations and evening entertaining, with a more connoisseur-led experience built around some of the world's finest whiskies and cigars. Refreshed ground-floor corridors, lift lobby areas and washrooms complete the enhanced arrival experience.

On the first floor, the newly reimagined event rooms now offer a more integrated, versatile and elevated setting for meetings, dinners, receptions and multi-room events. With improved access from street level, natural daylight and concealed integrated screens, they are configured to move effortlessly from daytime meetings to elegant evening occasions.

**The Ballroom**, the hotel's showpiece event space, has been sensitively restored with a softer, lighter feel, enhancing its architectural character while creating a striking setting for gala dinners, weddings, corporate occasions, conferences and presentations. With flexible layouts, a domed trellised ceiling, crystal chandeliers and gold-accented wood-panelled walls, it remains one of St. James' Court's most impressive venues.

Taj The Chambers has been significantly expanded, giving members greater scope to meet, work, dine and entertain. Part of Taj's global network of invitation-only private members' clubs, it brings one of the brand's most exclusive hospitality propositions into sharper focus at St. James' Court, combining business, connection and quiet retreat with access to enhanced privileges and highly curated experiences. That elevated proposition is reflected in the new first-floor extension, which adds a second boardroom, members' lounge and private dining room, while a gorgeous glass-roofed terrace overlooking the courtyard now offers one of the hotel's most singular settings for private events, drinks and member gatherings.



The London expansion also strengthens the wider international story of Taj The Chambers, with the club continuing to form a distinctive part of Taj's luxury positioning at landmark hotels around the world, including the newly opened **Taj Hessischer Hof Frankfurt**.

This phase follows a significant programme of investment across Taj's London estate, including upgrades to rooms, restaurants and guest facilities over recent years. Together, these works create a stronger feeling of continuity, complementing an extraordinary collection of dining, wellness and social offerings including **TH@51, House of Ming,** the **J Wellness Circle** spa and Michelin-starred **Quilon** at Taj 51 Buckingham Gate Suites and Residences.

**Corinna Luebbe, Cluster General Manager**, said: “St. James’ Court has always had remarkable character, but this latest chapter brings renewed confidence and a clearer sense of identity. It celebrates the history of the building while introducing spaces that feel totally relevant for today.

“Guests, members and event clients can now move through a hotel that feels more open, more atmospheric and more connected to the life of London’s royal district, while still preserving the warmth, discretion and highly personal service that define Taj. This latest chapter strengthens St. James’ Court for the future and reinforces its place among the capital’s most distinctive luxury addresses.”

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Notes to Editors

St. James’ Court, A Taj Hotel, London

Set in the heart of Westminster, St. James’ Court, A Taj Hotel, London is a landmark Victorian hotel known for its distinctive character, refined style and signature Taj hospitality. Just a short walk from Buckingham Palace and St. James’s Park, the hotel is ideally positioned for guests looking to experience one of London’s most storied neighbourhoods, whether visiting for business or leisure. Its dining collection includes Michelin-starred Quilon; House of Ming, with its refined Sichuan and Cantonese cuisine; award-winning Kona for afternoon tea and TH@51 Restaurant, Bar and Courtyard, alongside a range of conference rooms and banqueting suites. The hotel is also home to Taj The Chambers, the brand’s exclusive, invitation-only private members’ club.

Website: https://www.stjamescourthotel.co.uk/en/
Instagram: @sjctaj