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SKYBEACH RESORT, ST. PETERSBURG

skybeach-resort.com

Originally opened in the 1950s as the Polynesian-themed Outrigger Inn, the beachfront hotel was restored by Willner Realty & Development Co. and reborn two years ago as a 113-room resort that blends Old Florida charm with thoughtful, elevated experiences. Designed by Charleston Bay Interiors, the light-filled lobby greets guests with serene neutral tones, warm wood finishes and rich textures inspired by the hues of the Gulf and sky. A soaring atrium foyer leads to custom check-in desks and three distinct seating areas anchored by floor-to-ceiling bookcases, creating a sense of intimacy while maintaining an open, airy flow. The resort's deep connection to the city is reflected in its amenities, including a state-of-the-art marina with 29 boat slips and live performances at Azibi Stage, a beachfront entertainment venue and community gathering spot.

Four questions for Allie Singer, vice president of Hospitality & Asset Management at WRDC, the hotel's owner:

What do its art and design features say about SkyBeach Resort overall?

The resort was designed to celebrate the spirit of Old Florida through a contemporary lens. Rather than creating a polished, generic luxury resort, we wanted to preserve the property's rich history while introducing color, layered textures and modern coastal design. Every space reflects our belief that luxury should feel approachable, authentic and connected to its surroundings. The result is a resort that feels both nostalgic and fresh, encouraging guests to slow down, enjoy the natural beauty around them and experience the laid-back waterfront lifestyle that has defined this property since 1952.

How does the hotel's emphasis on art and design enhance the guest experience beyond the obvious?

Our design is meant to create memorable moments, not simply look beautiful. When guests are here they experience a lifestyle. The waterfront architecture frames sunsets over Tampa Bay and curated artwork throughout the resort reflects Florida's coastal culture. The design encourages guests to explore the property and immerse themselves

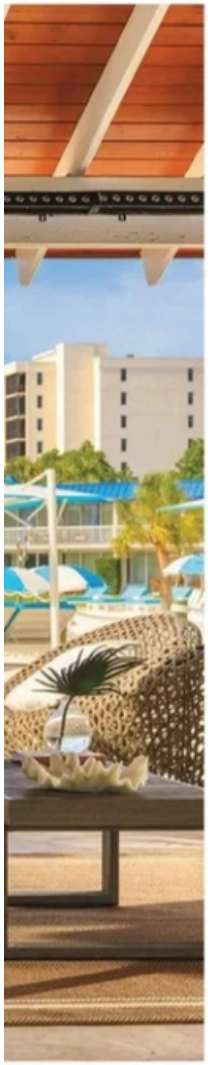


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in an experience that feels distinctly St. Pete. It becomes part of the vacation rather than just the backdrop. We also see our lush tropical landscape as one of the property's greatest works of art.

In what ways are the hotel's design elements integrated into the local environment?

The architecture and landscape were designed to blur the line between indoors and outdoors, maximizing views of Tampa Bay while incorporating tropical landscaping, native plants and open-air gathering spaces. The property's history as a classic waterfront resort remains woven throughout the design. The result is a setting that feels unmistakably local.

What art pieces or design features do guests respond to or appreciate most?

Our waterfront setting is naturally the centerpiece of the guest experience, but it's often the smaller details that guests remember most, such as the stainless steel wind sculptures by kinetic artist Lyman Whitaker that move with the bay breeze. And inside the guest rooms and suites, curated vintage photography transports visitors back to the property's roots. Reclaimed and upcycled elements pay tribute to the area's maritime heritage. Together, these elements create a resort that feels less like a hotel and more like a destination with its own personality.





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