



Pueblo Bonito Resorts Celebrate Dia de los Muertos
Properties are alive with culinary events and other festivities for “Day of the Dead”



Los Cabos, Mexico (October 10, 2023) - While Halloween is a frolicsome, spooky tradition in the U.S., the main autumnal celebration in Mexico is Day of the Dead (*Día de los Muertos*). They couldn't be more different.

Day of the Dead celebrations are a combination of pre-Hispanic religious rites and Christian feasts that unfold over two days—November 1 and 2, All Saints' Day and All Souls' Day—in a celebration of life-affirming joy. While the theme is death (but not in a morbid way), the point is to show love and respect for family members now gone. In towns and cities throughout Mexico, including Cabo San Lucas, San Jose del Cabo, and Mazatlán, revelers don makeup and costumes, march in parades, and dance and party in the streets.

Popular dances include *La Danza de los Viejitos*—the dance of the little old men—in which boys and young men dress as old men, walk around crouched over, and then suddenly jump up and whirl. *La Danza de los Tecuanes*—the dance of the jaguars—depicts farm workers hunting the big cat.

To commemorate lost loved ones, an altar, or *ofrenda*, is often built in homes, cemeteries, and, in San Jose del Cabo, on the sidewalks of the town's historic quarter. Not for worshipping, these altars welcome spirits back to the realm of the living. As such, they're adorned with offerings—a favorite meal, family photos, and a candle for each deceased

relative. Flowers (especially marigolds) and monarch butterflies are common symbols; orange and purple are typical colors.

To complement the traditional *Día de los Muertos* celebrations, vibrant parades and festive cemetery remembrances are held throughout towns across the country and provide an excellent opportunity to immerse in authentic Mexican culture.

Seven Pueblo Bonito Resorts, including five in Los Cabos and two in Mazatlan, will offer special meals and themed festivities on November 1 and 2 to commemorate Day of the Dead.

- In **Los Cabos**, Montecristo Estates Luxury Villas (Cibola restaurant), Pueblo Sunset Beach (LaFrida restaurant), Pueblo Bonito Rosé (Mare Nostrum restaurant), Pueblo Bonito Pacifica (beach area), and Quivira Steakhouse will offer a range of Mexican buffets and themed tasting menus. These resort properties will also feature live regional music, traditional altar displays, and pre-Hispanic ceremonies.
- In **Mazatlán**, La Cordeliere at Pueblo Bonito Emerald Bay Resort & Spa will offer a Mexican buffet, fireworks, a piñata, and live music. At Pueblo Bonito Mazatlan Beach Resort, Palomas restaurant has scheduled a Mexican buffet.

For reservations call 1-800-990-8259 and for additional information on Pueblo Bonito Golf & Spa Resorts, access the website at www.pueblobonito.com.

#

About Pueblo Bonito Golf & Spa Resorts

Pueblo Bonito Golf & Spa Resorts include eight award-winning properties in two destinations, Cabo San Lucas and Mazatlán, all offering luxury all-inclusive options, and coming in 2023 to San Miguel de Allende. Each of the properties has its own personality, design, and ambiance, yet all share the same high level of impeccable quality and distinguished atmosphere.

In Cabo San Lucas, the adults-only Pueblo Bonito Pacifica Golf & Spa Resort is the ideal setting for a romantic getaway, while Pueblo Bonito Sunset Beach Golf & Spa Resort, with its large, all ocean-view suites, is perfect for families. Pueblo Bonito Rosé Resort & Spa and Pueblo Bonito Los Cabos, both located on El Médano beach, have the best to offer vacationers looking to be right in the middle of all the Cabo action. In Mazatlán, the elegant jewel Pueblo Bonito Emerald Bay Resort & Spa overlooks the Pacific Ocean and a private beach, while the charming Pueblo Bonito Mazatlán, is located in the famous Golden Zone.

The resorts are great for family vacations and romantic getaways. For more information visit www.pueblobonito.com, find us on Facebook at www.facebook.com/pueblobonitoresort and follow us on Instagram @pueblobonito.

Media Contacts

Karen Moraghan
Hunter Public Relations
(908) 963-6013
kmoraghan@hunter-pr.com

Mary van den Heuvel
Pueblo Bonito Golf & Spa Resorts
mary@pueblobonito.com