



PUEBLO BONITO VANTAGE

SAN MIGUEL DE ALLENDE

PUEBLO BONITO VANTAGE SAN MIGUEL DE ALLENDE OPENS New Luxury Hotel Offers Dining, Cultural, and Wellness Experiences



San Miguel de Allende, Mexico (Jan. 22, 2026)— Pueblo Bonito Vantage San Miguel de Allende, a new urban, European Plan (EP) hotel, has made its long-awaited debut in one of the most beautiful and best-preserved colonial cities in Latin America. The upscale Pueblo Bonito Vantage property unites local traditions with exclusivity, technological comforts, singular experiences, and personalized service.

Built in homage to the city's Spanish Baroque architecture, Pueblo Bonito Vantage San Miguel de Allende is located within the District Corazón (the Heart District) in a traffic-free zone beside Zeferino Gutierrez Park and a quick stroll from the historic center. The 111-room property showcases the elegance of contemporary Mexican design in every room and space. Multicolored, with a Moorish influence, the hotel features beautiful fabrics, hand-crafted furniture, and exquisite details intended to completely envelope guests, who are greeted by a Vantage host on arrival instead of a front desk.

"We want our guests to become immersed in the culture of this magnificent location, discovering everything that San Miguel de Allende, a UNESCO World Heritage Site, has to offer," said Enrique Gandara, Vice President Sales and Marketing, Pueblo Bonito Resorts. "As an exclusive Pueblo Bonito Vantage property dedicated to the highest quality standards, each element of our new hotel has been thoughtfully planned to offer the ultimate guest experience."

The hacienda-style buildings are designed in a neo-colonial style and feature terraces with outstanding views of the city's historic downtown area or the hotel's lush gardens. Additionally, there are four dedicated wellness suites, with bamboo linens, sleep masks, and other amenities intended for relaxation.

The richly appointed guest rooms, comfortable and sophisticated, have high-tech lighting fixtures and a state-of-the-art Bose sound system. In-room amenities include L'Occitane bath products (Bulgari amenities in suites), plush bathrobes, a luxurious pillow menu, Nespresso coffee machine, and electric kettle. Pet-friendly accommodations and a slate of treats for four-legged friends are also available.

The hotel's entry hall and its impressive wooden gates, when opened, create a "visual layering" effect and a "wow" factor. Guests can see through and beyond the gates to the spires of the city's magnificent neo-Gothic church: Parroquia de San Miguel Arcángel, with several of the city's domes grouped below it.

Gandara added, "The appeal of this new Pueblo Bonito Vantage hotel is in the details. Our concept is that luxury is handmade, much like the exquisite city of San Miguel de Allende. Sumptuous fabrics such as rich velvets, beautiful panels with nail-head details, and lavish area rugs adorn the public spaces."

The on-site Aromatika Spa offers lavish holistic care with facials, massages, full-body treatments, single and double treatment rooms, a hydrothermal circuit area, and locker areas for men and women. Other spa facilities include a wellness center, a fully equipped gym, beauty salon, bridal suite, and a boutique atelier.

Casa Bistro, the hotel's breakfast, lunch, and dinner restaurant, highlights fresh, seasonal ingredients in innovative, ever-changing menus. In the evening, V Rooftop Bar, offering panoramic views of the city's picturesque skyline, serves tapas and drinks. LaFrida, the hotel's gourmet restaurant that pays homage to iconic Mexican artist Frida Kahlo, provides an unparalleled gastronomic experience, featuring a show in coals and fire as well as top-shelf wines and cocktails in a stylish environment.

Guests may immerse themselves in a range of Pueblo Bonito Vantage Experiences, from wine tastings at a premier local winery, to tours of San Miguel de Allende's hidden art galleries.

Two regional airports, approximately 1.5 hours away, serve San Miguel de Allende: Leon (BJX) and Querétaro (QRO). Transportation may be arranged by the hotel.

For more information, visit <https://www.pueblobonito.com.mx/resorts/san-miguel>.

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About Pueblo Bonito Vantage

The upscale brand of Pueblo Bonito Resorts, Pueblo Bonito Vantage, is positioned for the discerning, experienced traveler who seeks superior service, high-end design, and unique experiences. Pueblo Bonito Vantage offers a refined hospitality experience, one which includes upscale accommodations, oversized suites, enhanced amenities, Vantage Host service, and authentic experiences.

About Pueblo Bonito Golf & Spa Resorts

Pueblo Bonito Golf & Spa Resorts include several award-winning properties in two destinations, Cabo San Lucas and Mazatlán, all offering luxury all-inclusive options. Each of the properties has its own personality, design, and ambience, yet all share the same high level of impeccable quality and distinguished atmosphere.

In Cabo San Lucas, the adults-only Pueblo Bonito Pacifica Golf & Spa Resort is the ideal setting for a romantic getaway, while Pueblo Bonito Sunset Beach Golf & Spa Resort, with its large, all ocean-view suites, is perfect for families. Pueblo Bonito Rosé Resort & Spa and Pueblo Bonito Los Cabos, both located on El Médano beach, have the best to offer vacationers looking to be right in the middle of all the Cabo action. In Mazatlán, the elegant jewel Pueblo Bonito Emerald Bay Resort & Spa overlooks the Pacific Ocean and a private beach, while the charming Pueblo Bonito Mazatlán, is located in the famous Golden Zone. Both resorts are great for family vacations and romantic getaways. The hospitality company recently debuted two upscale, European Plan (EP) hotels in urban settings: Pueblo Bonito Vantage Centro Histórico Mazatlán; and Pueblo Bonito Vantage San Miguel de Allende. For more information visit www.pueblobonito.com, find us on Facebook at www.facebook.com/pueblobonitoresort and follow us on Instagram @pueblobonito

Media Contacts

Karen Moraghan

Hunter Public Relations

908/963-6013

kmoraghan@hunter-pr.com

Mary van den Heuvel

Pueblo Bonito Golf & Spa Resorts

1/800-990-8250

mary@pueblobonito.com