



**Pueblo Bonito to Open New Pueblo Bonito Vantage Hotel in Mazatlán**  
*Boutique hotel in Mazatlán's Centro Histórico promises a luxurious hideaway*



**Mazatlán, Mexico (March 28, 2025)** – The Pueblo Bonito Vantage Centro Histórico Mazatlán will open in May 2025, in a historic, renovated school building in the city's charming Old Town. The intimate, amenity-rich hotel will be the first property in Pueblo Bonito's upscale Pueblo Bonito Vantage brand, closely followed by the Summer 2025 debut of the Pueblo Bonito Vantage San Miguel de Allende.

Like the other Vantage hotels, the Pueblo Bonito Vantage Centro Histórico Mazatlán will unite local traditions with first-class features and service. In Mazatlán, the superb location is within a few blocks of the Malecón—the 13-mile promenade along the Pacific Ocean—as well as near Plaza Machado, the town square. The hotel is ideally situated for visitors wishing to explore the historic quarter of the city and its 19th-century architectural marvels.

With 24 guest rooms on two floors, the property has a luxurious interior design that mixes antique and modern motifs. The décor, stylish and chic throughout, was created by Victor de Rueda, a prominent Mexican design firm, to foster an elegant and welcoming atmosphere. The highest-quality materials and carefully planned details present the perfect balance of sophistication and comfort.

According to Roberto Tussi, CEO Pueblo Bonito Resorts, "For the first time in our 38-year history, we're aiming to attract a new type of traveler to Mazatlán. We've conceived this hotel

for discerning vacationers seeking ultimate luxury in a charming port city renowned for its lively Carnaval and Day of the Dead celebrations.”

The hotel’s menu of amenities starts with the Melville restaurant, named for Herman Melville, author of *Moby Dick*, who visited Mazatlan in 1844 as a sailor aboard the frigate *United States*. Guests will also enjoy a beautiful central plaza, as well as a plaza bar, fitness center, spa, pool and hot tub, and a boutique in the lobby.

Guests may also dine at Casa 46, located in a restored historic building fronting Plaza Machado, which is both a restaurant and a museum detailing the city’s history. The restaurant is operated by Pueblo Bonito Resorts and features regional Mexican and Mazatlán cuisine, influenced by the foreign cultures that settled the city. An upstairs terrace overlooks the famous Plaza.

“I am especially proud of this new property because, as a native of Mazatlán, I got my start in the hospitality industry here, first with Pueblo Bonito Mazatlán and then with Pueblo Bonito Emerald Bay,” said Pueblo Bonito founder Ernesto Coppel. “I believe that Pueblo Bonito Vantage Centro Histórico Mazatlán is the next chapter in the city’s evolution as a tourism destination.”

For additional information, visit [www.pueblobonito.com](http://www.pueblobonito.com) and <https://www.pueblobonito.com/pueblo-bonito-vantage-centro-historico-mazatlan>.

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#### **About Pueblo Bonito Vantage**

The upscale brand of Pueblo Bonito Resorts, Vantage is positioned for the discerning, experienced traveler who seeks superior service, high-end design, and unique experiences. Pueblo Bonito Vantage offers a refined hospitality experience, one which includes upscale accommodations, oversized suites, enhanced amenities, impeccable, 24-hour butler service, and authentic experiences. The first property under the Vantage flag, Pueblo Bonito Vantage San Miguel de Allende, opens in Spring 2025.

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