



STAY LONGER AND SAVE MORE WITH PUEBLO BONITO RESORT'S 'BLACK FRIDAY' DEALS
Purchase in November, Use in 2026 for Best Savings of the Year



Los Cabos, Mexico (November 5, 2025) – If you're waiting for the 'best sale of the year' offer at Pueblo Bonito Golf & Spa Resorts, Black Friday is just around the corner. Value shoppers, take note: your moment has arrived!

Black Friday (or the day after Thanksgiving in the U.S.) unofficially marks the start of the holiday shopping season and, for the past 20 years, has been the biggest spending day of the year. Retailers throughout the U.S. offer highly promoted sales at excellent prices to entice shoppers. Travelers in search of the best vacation deals can now add Pueblo Bonito Resorts to their shopping lists.

"This is our best sale of the year and a great opportunity to book at favorable rates with exceptional perks," said Enrique Gandara, Vice President of Sales and Marketing, Pueblo Bonito Resorts.

For the first time, a total of 10 Pueblo Bonito properties, including two newcomers, are participating in the Black Friday Sale.

In Cabo San Lucas, the adults-only Pueblo Bonito Pacifica Golf & Spa Resort is the ideal setting for a romantic getaway, while Pueblo Bonito Sunset Beach Golf & Spa Resort, with its large, ocean-view suites, is perfect for families. In addition, also within the exclusive Quivira Los Cabos community, stunning three-bedroom Montecristo Villas are perfect for groups of up to eight. Pueblo Bonito Rosé

Resort & Spa and Pueblo Bonito Los Cabos (Blanco), both located on El Médano Beach near downtown, are the best choices for vacationers who want to be in the middle of the Cabo action.

In Mazatlán, the Emerald Estate Villas offer a residential feel, while the elegant Pueblo Bonito Emerald Bay Resort & Spa offers spacious suites, lush gardens, and a private beach. The charming Pueblo Bonito Mazatlán fronts a lovely beach in the city's famous Golden Zone. The three resorts are ideal for both family vacations and romantic getaways.

In addition, the upscale Pueblo Bonito Vantage Mazatlán Centro Histórico, which opened earlier this year, is also included in the Black Friday Sale. The unveiling of this stylish 24-room boutique hotel marks the debut of the Pueblo Bonito Vantage brand, which unites local traditions with exclusivity, technological comforts, singular experiences, and personalized services.

Finally, the brand-new Pueblo Bonito Vantage San Miguel de Allende, a deluxe urban property situated a short walk from one of the world's most beautiful and best-preserved colonial cities, is also included in this Black Friday Sale.

Here's Pueblo Bonito Resorts' Black Friday deal: **Up to 55% off, plus up to \$450 in spa, resort, and golf credits.** The longer the stay, the more bonus credits. *NOTE: only guests of Pueblo Bonito's Los Cabos resorts qualify for golf credits to play Quivira Los Cabos.*

For reservations of three nights, guests will receive \$225 in total credit—broken into \$75 apiece for spa treatments, golf, and resort credit, which can be applied to room category upgrades (subject to availability). If a four to six-night stay is booked, the credit increases to \$300, with \$100 each for the spa, golf, and resort upgrades. For those booking seven or more nights, guests will enjoy the maximum benefit of \$450 in credit, \$150 each for spa, golf, and resort use. It's the perfect opportunity to get away and receive extra perks.

The Black Friday Sale booking starts 12:01 am PST on Nov. 18, 2025, and ends 11:59 pm PST on Dec. 3, 2025. Use promo code BLKFRI2025 to book. Travel window: Nov. 25, 2025 – January 1, 2027. A minimum stay of three nights is required. Promotion is only valid for new all-inclusive reservations when booking a Pueblo Bonito Resort, or new European plan reservations when booking a Pueblo Bonito Vantage property (Centro Histórico Mazatlán and San Miguel de Allende). Free cancellation and non-refundable rates are both eligible.

*The Black Friday promotion and spa, golf, and resort credits are not combinable with other promotions, certificates, or coupons, including group or wedding promotions. Credits are per room. Golf credits are only available at the Cabo San Lucas resorts. Resort credits may be applied to room category upgrades, private dinners, and private tequila tastings, subject to availability.

Room upgrades must be requested at the call center at 1-800-990-8250 or reservations@pueblobonito.com and are subject to availability.

For additional information on Pueblo Bonito Golf & Spa Resorts, access the website at pueblobonito.com/black-friday.

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About Pueblo Bonito Golf & Spa Resorts

Pueblo Bonito Golf & Spa Resorts include nine award-winning properties, currently in two destinations, Cabo San Lucas and Mazatlán, and coming in spring 2025, to San Miguel de Allende. Each of the luxury properties has its own personality, design, and ambiance, yet all share the same high level of impeccable quality and distinguished atmosphere.

In Cabo San Lucas, the adults-only Pueblo Bonito Pacifica Golf & Spa Resort is the ideal setting for a romantic getaway, while Pueblo Bonito Sunset Beach Golf & Spa Resort, with its large, all ocean-view suites, is perfect for families. Pueblo Bonito Rosé Resort & Spa and Pueblo Bonito Los Cabos, both located on El Médano beach, have the best to offer vacationers looking to be right in the middle of all the Cabo action. In Mazatlán, the elegant jewel Pueblo Bonito Emerald Bay Resort & Spa overlooks the Pacific Ocean and a private beach, while the charming Pueblo Bonito Mazatlán, is in the famous Golden Zone.

The resorts are great for family vacations, wellness and romantic getaways. For more information visit www.pueblobonito.com, find us on Facebook at www.facebook.com/pueblobonitoresort and follow us on Instagram @pueblobonito.

About Pueblo Bonito Vantage

Pueblo Bonito Vantage is positioned for the discerning, experienced traveler who seeks superior service, high-end design, and unique experiences. Pueblo Bonito Vantage offers a refined hospitality experience that includes upscale accommodations, oversized suites, enhanced amenities, impeccable 24-hour Vantage host service, and authentic experiences. The 24-room Pueblo Bonito Vantage Mazatlán Centro Histórico is an intimate hideaway that combines vintage and modern elements, situated in Mazatlán's historic colonial district. Pueblo Bonito Vantage San Miguel de Allende is located within the District Corazón (the Heart District) in a traffic-free zone, a short walk (or free shuttle ride) from the city's historic center, and opens in 2025. The hotel pays homage to San Miguel's architectural heritage. Designated by UNESCO as a World Heritage Site, San Miguel de Allende has been named the world's best city and most enchanting destination by *Travel + Leisure*.

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