



PUEBLO BONITO
SUNSET BEACH
QUIVIRA-LOS CABOS

AWAKENING THE SENSES: ARMONIA SPA'S NEW MEZCAL RITUAL
Pueblo Bonito Sunset Beach guests can immerse in an innovative treatment



Los Cabos, Mexico (Mar. 4, 2026) – Mezcal—the smoky, earthy Mexican spirit derived from the agave plant is best known as a delectable beverage. Beyond its cultural significance, mezcal offers surprising wellness properties. Known for its antiseptic, anti-inflammatory, and energizing effects, it enhances blood flow, promotes skin vitality, and helps awaken the senses when applied topically—all while enveloping the guest in its earthy, smoky aroma.

At Pueblo Bonito Sunset Beach Golf & Spa Resort, the alluring scent of mezcal drifts through the air as sunlight filters softly into Armonia Spa, the resort’s award-winning wellness sanctuary. The new *Armonia & Mezcal* Ritual—an exclusive experience found only at this Los Cabos spa—is more than a massage. It’s an invitation to reconnect with yourself through touch and tradition.

“In the heart of Baja California Sur, where the ocean breeze meets ancestral traditions, a unique spa experience has emerged—one that honors the sacred wisdom of the land and invites guests into a deeper state of connection,” said spa director Montserrat Maldonado. She noted that *Armonia & Mezcal*, an 80-minute signature ritual, embodies the essence of Mexico through touch, scent, and ceremony.

Each movement in this massage, Maldonado explained, mirrors the natural shape of the *maguey* (agave) plant—a revered symbol of expansion, resilience, and renewal. Gentle, sweeping strokes flow outward in radiant patterns, helping the body release tension and drop into a state of deep relaxation.

At the heart of this treatment lies a handcrafted organic body cream, blended in-house with botanical ingredients and enriched with artisanal mezcal—a distilled spirit deeply tied to Mexican heritage.

Maldonado noted that the effects are further enhanced using *rebozo* stretches—a traditional Mexican technique involving a woven shawl used to gently rock, wrap, and stretch the body. The *rebozo* provides a unique sense of grounding, safety, and liberation. Through mindful traction and movement, it helps to release blocked energy, restore postural alignment, and create a sensation of emotional and physical release.

Each movement is designed to relieve muscle tension, improve circulation, and realign energy, while the mezcal cream’s delicate yet penetrating aroma calms the mind and invigorates the senses. As with all massages at Armonia Spa, guests choose the pressure that’s most comfortable and effective for their needs.

Guests can personalize their experience with rejuvenating add-ons: a warm candle massage, a hydrating velvet mask, or the resonant tones of Tibetan bowls to deepen tranquility.

“Armonía & Mezcal is more than a treatment,” said Maldonado. “It’s a journey that reconnects the body with the elements and honors centuries of cultural healing. Ideal for travelers seeking an authentic experience of wellness with meaning, this treatment offers deep relaxation, skin nourishment, and a heartfelt connection to Mexico’s ancestral roots.”

At Armonia Spa, the essence of Los Cabos comes to life through every element of design and ritual. Set where the Pacific Ocean meets the Baja desert, the spa embodies duality—water and earth, stillness and movement, calm and renewal. Treatments here draw from the natural world, harnessing the minerals, oils and traditions that have long defined this landscape.

Whether you come to Sunset Beach for family time, romance, golf, or a well-deserved retreat, this new offering is a reminder that true luxury lies in balance and the art of slowing down and relaxing.

The Mezcal Ritual is \$323 USD. Book a Sunset Beach getaway today, and the hotel concierge or spa receptionist will help reserve a spa experience.

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About Pueblo Bonito Golf & Spa Resorts

Pueblo Bonito Golf & Spa Resorts includes award-winning properties in two destinations, Cabo San Lucas and Mazatlán. Each of the properties has its own personality, design, and ambiance, yet all share the same high level of impeccable quality and distinguished atmosphere.

In Cabo San Lucas, the adults-only Pueblo Bonito Pacifica Golf & Spa Resort is the ideal setting for a romantic getaway, while Pueblo Bonito Sunset Beach Golf & Spa Resort, with its large, all ocean-view suites, is perfect for families. Pueblo Bonito Rosé Resort & Spa and Pueblo Bonito Los Cabos, both located on El Médano beach, have the best to offer vacationers looking to be right in the middle of all the Cabo action. In Mazatlán, the elegant jewel Pueblo Bonito Emerald Bay Resort & Spa overlooks the Pacific Ocean and a private beach, while the charming Pueblo Bonito Mazatlán, is in the famous Golden Zone. The resorts are great for family vacations, wellness, and romantic getaways.

In 2025, Pueblo Bonito Vantage was unveiled. Positioned for the discerning, experienced traveler who seeks superior service, high-end design, and unique experiences, Pueblo Bonito Vantage offers a refined hospitality experience that includes upscale accommodations, oversized suites, enhanced amenities, impeccable 24-hour Vantage host service, and authentic experiences. The first two European plan properties include the 24-room Pueblo Bonito Vantage Mazatlán Centro Histórico, an intimate hideaway that combines vintage and modern elements, situated in Mazatlán's historic colonial district and Pueblo Bonito Vantage San Miguel de Allende, located within the District Corazón (the Heart District) in a traffic-free zone, a short walk (or free shuttle ride) from the city's historic center.

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