



PRESS RELEASE

One Year On at The Rockley, Barbados

The Rockley's Journey to a Top Rated Barbados Boutique Hotel



A full image library can be seen [here](#)

27 March 2025, London – Today marks the one-year anniversary since the opening of The Rockley on the South Coast of Barbados, a 49-room boutique hotel that celebrates an authentic Bajan experience just steps away from the renowned Rockley Beach, frequently recognised as one of the best beaches in Barbados. The Rockley has redefined boutique hospitality on Barbados' South Coast and today stands as a guest-favourite destination, blending Bajan culture with elevated experiences.

The Rockley's rise to 6th place among the top ten hotels on Tripadvisor, from its previous position of 27th, before its renovation, rebranding, and relaunch is a testament to its exceptional guest experiences, fun, local programming, and the passion of its team. Sherrita Sargeant, Operations Manager comments: *"Seeing The Rockley transform into a top choice for travellers has been incredibly rewarding. The love our guests have shown for the Bajan culture and experiences we offer is what makes this place truly special. Our incredible team has made this vision a reality, and we look forward to another exciting year ahead."*

What is new – dining?

Since opening in March 2024, the hotel has built on its innovative Dine & Sign programme, the first of its kind in Barbados. Guests can visit partner restaurants across the neighbourhood and



seamlessly charge their meals to their room, just as they would if dining at the hotel. Partner restaurants include Cocktail Kitchen, Naru Restaurant, Tapas Barbados, and Oro Restaurant – a gourmet dining experience on the 9th floor of the O2 Beach Club & Spa.

The Rockley has also expanded its in-house dining offerings with dishes such as traditional Bajan fishcakes, catch-of-the-day fish cutters, and Mount Gay BBQ smoked ribs. Since opening, it has introduced lunch, dinner, and a signature Bajan Sunday Lunch.

What is new – art?

The “Art for the People” gallery in The Rockley’s lobby showcases rotating exhibits from local artists and, over the last year, a total of eight different local artists have shown their work with seven pieces of artwork being sold directly from the gallery, with further sales made as a result of the commission free exhibiting.

What is new – activities?

The Rockley has expanded its weekly programme over the year to include:

- Mixology Classes on Wednesdays
- Saturday Souse with Steelpan music on Saturdays

In addition to:

- Monday: Escorted Boardwalk
- Tuesday: Sundowners (Manager’s Cocktail Party)
- Thursday: Coast to Coast Tour (see below)
- Friday: Fun Games around the Pool. DJ Night
- Sunday: Karaoke

Beyond the hotel, guests can now immerse themselves in the island’s culture with The Rockley’s Coast to Coast Tour. Hosted by Troy Yarde, Guest Relations Manager, and the team, this intimate, ever-changing private day tour takes guests on a scenic journey across Barbados, uncovering historic landmarks, breathtaking viewpoints, and vibrant local culture. With stops at iconic locations like Bridgetown, Bathsheba, Morgan Lewis Windmill, and Cherry Tree Hill, the tour provides an authentic taste of island life. To book The Rockley Coast to Coast tour, guests can contact the Guest Services Team (US\$100/£78 per adult | US\$100/£37 per child).



By N. Maria Stanford



To mark this milestone, The Rockley is offering an exclusive discount of up to 35% on stays booked between June and October 2025. Guests can take advantage of this limited-time offer by visiting www.therockleybarbados.com

Room rates start at **£210**, with breakfast included.

ENDS

About The Rockley

The Rockley offers 49 spacious junior and one-bedroom suites, all featuring kitchen facilities, on the vibrant South Coast of Barbados. This experiential, urban hotel features a playful, stylish and hip vibe, just steps from the white sand and blue waters of the iconic Rockley Beach. The hotel provides a true sense of place, with influences from local Bajan art, culture, music and cuisine, where visitors and local guests will feel welcome, entertained and at home.

About Ocean Hotels Barbados

Ocean Hotels Group is a Barbadian family-owned company with properties located on the island's South Coast. Service and quality are at the heart of Ocean Hotels Group, where true Bajan hospitality shines through in all aspects of guests' holidays. Ocean Hotels Group first entered the hotel business in 1992 and, through the years has focused on continuously renovating, upgrading and expanding their properties, improving their management team and marketing capabilities, investing in the development and training of team members and continuously looking for ways to grow and adapt in an ever-changing and competitive market.