

What's New with Ocean Hotels: O2 Beach Club & Spa, Sea Breeze Beach House and South Beach Hotel Announce Updates for Summer 2023 and Beyond

Leading family-owned Barbados boutique hotel group unveils new resort programming, accommodations updates, meeting spaces, and more

Saint Lawrence Gap, Barbados – May 4, 2023 – Ocean Hotels Group, which includes O2 Beach Club & Spa, Sea Breeze Beach House, and South Beach Hotel in Barbados, has introduced a variety of new offerings including accommodations updates, new resort programming, meeting spaces, local collaborations and more across their portfolio of hotels.

O2 Beach Club & Spa, Barbados' newest luxury boutique all-inclusive resort, unveils this month its stunning new Hawksbill Conference Room, featuring panoramic ocean views, an accessible deck for fresh air meeting breaks, a signature "Re-Fuel" station for attendees to hydrate and caffeinate, and a corner offering brain stimulator games and tools for when a mental shakeout is necessary. The resort offers a new Meet & Play concept for intimate Caribbean retreats, designed to counteract the growing intensity of corporate burnout. With 130 luxury rooms and suites, three pools, seven restaurants and bars, and the exceptional Acqua Spa, O2 Beach Club & Spa opened in November 2021 as the newest hotel from Ocean Hotels Group and specializes in a la carte, personalized and authentic soulful experiences encouraging guests to 'breathe it all in' – with true Bajan culture, exclusive beach access, and a prime South Coast location.

Romantic getaways take on a new meaning as O2 Beach Club & Spa introduces their brand new Proposal Concierge. This dedicated program features an array of amorous offerings such as a 'bubble on the beach' dinner for two, personal photographer, a violinist, customized dessert surprise, and a free night towards the couple's next stay. Beyond the on-property arrangements, the professional and discreet team at O2 have partnered with local jewelry company, Diamonds International Barbados to provide guests with special access to their Exclusive Crown of Light & D Diamond Jewelry, as well as personalized shopping support (virtual or in-person) to make the proposal extra special.

Additionally, in the works for O2 Beach Club & Spa is a brilliant redesign of their notable Luxury Concierge Suites, formerly known as the "Concierge Collection." These one- and two-bedroom beachfront accommodations will debut a bright and fresh new look later this year.

"These exciting new offerings at O2 Beach Club & Spa are further elevating excellence at this very special luxury boutique resort," said Patricia Affonso-Dass, Group General Manager of Ocean Hotels and the Immediate Past President of the Caribbean Hotel and Tourism Association. "By enhancing the exceptional offerings and accommodations across the Ocean Hotels Group portfolio, we will continue to bolster ourselves up as a hospitality leader on the island and beyond."

<u>Sea Breeze Beach House</u>, known for its lush gardens, expansive stretches of white sands and immersive experiences, is a family-friendly paradise with a bustling calendar of weekly activities that engage every guest. The resort's beloved beach bar, Tipsy on The Beach, has recently introduced "Tipsy Tuesdays," with a specially created menu and live local entertainment every Tuesday from 6:30-9:00 pm. Additionally, the acclaimed Sea Breeze Beach House Kids Club and teen lounges are back this season with new activities primed for full-day excitement or laid-back leisure. The 122 room boutique all-inclusive resort embraces a contemporary Caribbean style and features six dining outlets, more than 1,000 feet of white sand beach, and a full range of Bajan-inspired activities for guests of all ages.

<u>South Beach Hotel</u>, a 49-room all-suite contemporary hotel located steps away from Accra beach, will unveil an exciting rebrand and transformation later this year, with an anticipated completion for Winter 2023.

Additionally, O2 Beach Club & Spa, Sea Breeze Beach House, and South Beach Hotel have been awarded the Blue Seal of approval by Oceanic Global, making all three properties Blue verified businesses. These Blue Seals are a symbol of recognition highlighting the hotels' commitment to protecting the planet through responsible business operations and sustainable tourism. The Blue Seal has been delivered to the Ocean Hotels Group portfolio in partnership with UNDP Barbados and the Eastern Caribbean as a result of continuous actions taken to protect our blue planet, the island of Barbados and the vital ecosystem surrounding it.

For those inspired to visit the incredible island of Barbados, both JetBlue and American Airlines have added new nonstop flights for 2023. JetBlue has added a second direct flight to Barbados from New York's JFK International Airport and beginning later this season, American Airlines will introduce daily flights from Miami International Airport in Florida and Charlotte Douglas International Airport in North Carolina.

Through the <u>OceanHotelsRewards</u> program, travel advisors can earn rewards from every booking by signing up through the dedicated Travel Advisor Portal. Ocean Hotels Barbados commissions are now guaranteed through Onyx.

About Ocean Hotels Group:

Ocean Hotels Group is a Barbadian family-owned company with properties located on the island's South Coast. Service and quality are at the heart of Ocean Hotels Group, where true Bajan hospitality shines through in all aspects of guests' holidays. Ocean Hotels Group first entered the hotel business in 1992 and through the years has focused on continuously renovating, upgrading and expanding their properties, improving their management team and marketing capabilities, investing in the development and training of team members and continuously looking for ways to grow and adapt in an ever-changing and competitive market.

The collection is comprised of:

- O2 Beach Club & Spa: a five-star chic boutique all-inclusive where luxury is re-defined.
- Sea Breeze Beach House: a boutique all-inclusive resort with true Bajan charm.
- South Beach Hotel: a retro-inspired all-suite property just steps away from Rockley Beach.

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