

# THE WOODSIDE SPIRIT

GREAT PEOPLE / GREAT HOTELS



Since 1972, Woodside Hotel Group has welcomed guests with genuine, gracious hospitality. Through the dedicated and coordinated efforts of many, we have provided the setting for countless special experiences. Embracing the independent and entrepreneurial spirit of our company's founding, we deliver service that is thoughtful and generous, hotels that are distinguished, and experiences that are authentically local. Our character is defined by the open-hearted attitude with which we approach our daily responsibilities.

*This is the Woodside Spirit.*

## OUR PURPOSE

### To enrich people's lives.

We cultivate authentic experiences by providing locally-inspired hospitality that connects people and enriches their lives. We relentlessly pursue this purpose by honoring our core values.

## OUR VALUES

These values embody our culture, spirit and approach to delivering unrivaled hospitality. They keep us aligned and guide our decisions and actions.

### We have a welcoming spirit.

We are passionate about making people feel special and creating memorable experiences.

### We make it right.

We are responsive, accountable and empowered to deliver on our promises.

### We keep it real.

Our independent spirit runs deep and our authentic personality shines through.

### We care.

We are compassionate, nurturing and respectful towards each other, our guests and our community.

*Woodside*  
HOTEL GROUP