

Fairmont Scottsdale Princess Honored with Prestigious Blue Zones Award

Scottsdale, AZ – July 16, 2025 – The [Fairmont Scottsdale Princess](#), Arizona’s iconic AAA Five-Diamond resort, today proudly announces it has been named a recipient of the distinguished Blue Zones Award, a global accolade recognizing excellence in promoting well-being, sustainability, and healthy living.

As one of the first major hospitality brands to be honored with this award, the Fairmont Scottsdale Princess joins a select group of organizations worldwide that exemplify the Blue Zones philosophy—fostering environments that support longevity, vitality, and mindful living.

“The Fairmont Scottsdale Princess has demonstrated an unwavering commitment to creating a workplace culture where well-being is prioritized and supported at every level. Their leadership and dedication to cultivating a thriving, health-forward environment truly set a gold standard for worksite wellness in hospitality,” says Sarah Kearney, executive director of Blue Zones Project Scottsdale.

Key Highlights of the Blue Zones Recognition:

- **Health-Centered Amenities:** The resort’s expansive Well & Being Spa, featuring wellness programs, fitness classes, and a rooftop pool, aligns directly with Blue Zones’ emphasis on holistic health.
- **Nutritious Culinary Offerings:** Ironwood American Kitchen was also named a Blue Zone recipient due to their focus on locally sourced, sustainable ingredients that align with the Blue Zone program.
- **Active Lifestyle Programs:** Signature guest experiences—from Sonoran Desert hikes and outdoor yoga classes to the Family Adventure Center—accentuate the Blue Zones’ core value of regular physical activity.
- **Environmental Stewardship:** The resort’s lush, drought-tolerant landscaping, which recently earned recognition from the National Association of Landscape Professionals, mirrors the award’s focus on sustainable, regenerative living spaces.

“We are honored to receive the Blue Zones Award,” said Jack Miller, regional vice president and general manager of the Fairmont Scottsdale Princess. “This distinction reaffirms our commitment to enhancing the well-being of our guests, colleagues, and community.”

Supporting a Legacy of Excellence

The Fairmont Scottsdale Princess has long been a hallmark of luxury and service in Arizona. Operating on nearly 66 acres and featuring 750 accommodations, six pools, a full-service spa,

two championship golf courses, and over 316,000 square feet of event space, the resort offers guests an immersive blend of comfort and conscientious design.

This latest accolade complements an impressive roster of honors—including the AAA Five-Diamond status, Forbes Four-Star Spa rating, and consistent placement as Arizona’s top resort by industry publications.

Images from the event, courtesy of the Fairmont Scottsdale Princess here:

<https://www.dropbox.com/scl/fo/x3hry0j3jh94t6k3099sz/ALbFZ1OY770glW0HWF2CzCU?rlkey=gdqzh7i3snhv28pqw2rsnts1&st=0wbr2i20&dl=0>

About the Blue Zones Award

The Blue Zones Award recognizes properties and organizations that create living and working environments aligned with Blue Zones principles—natural movement, plant-based diets, stress reduction, purposeful living, and community engagement. Awardees demonstrate measurable achievements in enhancing well-being through design, programming, and culture.

About Fairmont Scottsdale Princess

Opened in 1987 and managed by Fairmont Hotels & Resorts, the Fairmont Scottsdale Princess stands as an emblem of Southwestern luxury. Located at 7575 E. Princess Drive, Scottsdale, AZ 85255, the resort offers award-winning dining, immersive wellness experiences, extensive event spaces, championship golf, and family amenities in a lush desert setting.

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