

February 4, 2026

## **The Christie Lodge Announces New Rental Partnership with Venture Sports**

**Avon, Colorado** – The Christie Lodge has announced a new partnership with Venture Sports to operate the on-site ski and snowboard rental store, continuing to provide owners and guests with convenient access to equipment rentals directly at the property. The Venture Sports location opened in November and is now operating on site.

Owned by longtime Vail Valley business owner Mike Brumbaugh, Venture Sports operates multiple locations throughout the region and is widely respected for its strong community ties. With more than 40 years of experience as a ski and bike shop owner, Brumbaugh brings a trusted reputation and deep local knowledge to the Venture Sports location at The Christie Lodge.

The on-property Venture Sports location offers professionally fitted ski and snowboard equipment for all ability levels. By continuing rental operations on site under this new partnership, the lodge aims to streamline arrival days and enhance the overall guest experience, particularly during the winter season.

In addition to rentals and demos, the store offers a selection of mountain apparel, including socks, gloves, goggles, and helmets, providing convenient access to commonly needed items for guests.

“We’re pleased to partner with Venture Sports, a well-respected local business,” said Lisa Siegert-Free, Managing Director and General Manager of The Christie Lodge. “Working together helps us provide thoughtful amenities for our guests while supporting the local economy.”

While winter services are a primary focus, Venture Sports operates year-round at the property. Summer offerings include bike rentals, tuning services, and tours, supporting seasonal recreation and allowing Christie Lodge guests to enjoy outdoor activities throughout the year.

Venture Sports is a well-established mountain sports rental provider in the Vail Valley, known for quality equipment and knowledgeable service. The Avon location at The Christie Lodge reflects continued collaboration between local businesses to support tourism and guest satisfaction.

For more information about The Christie Lodge, visit [www.christielodge.com](http://www.christielodge.com).

For more information about Venture Sports, visit [www.venturesports.com](http://www.venturesports.com).

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