



Sustainability

Environmental Responsibility in Louisville without Compromising Service



**THE
BROWN
HOTEL**

Table of Contents

- 01 — Waste Reduction Practices**
- 02 — Earth Friendly Practices**
- 03 — Energy Conservation**
- 04 — Social Responsibility**
- 05 — Here at The Brown we also**

Our Commitment

With 294 Guest Rooms and over 30,000 sq. ft of meeting and banquet space, three restaurants and 190 employees, our mission is to provide the finest in service to our guests and create a culture of environmental responsibility.

The Brown Hotel stands apart by guiding principles that focus on its environmental and social ethos. We are proud of creating a welcoming and environmentally responsible experience for our hotel guests and meeting attendees and for generations to come. The Brown's long list of initiatives to support sustainability, and stewardship reflects this commitment.

Waste Reduction Practices



Each day all cardboard is recycled.

Prior to instituting this recycling program this hotel typically shipped 36 tons of waste each month to the landfill through our waste hauling vendor, since the program has been put into place we are averaging less than 18 tons per month.

Earth Friendly Practices

The Brown Hotel has a linen reuse program offering stay over guests the option of only laundering towels and replacing bedding on a per request basis causing a significant savings in water resources.

According to the American Hotel & Lodging Association (AHLA) on an annual basis, a 300-room hotel can reduce its water usage by 51,840 gallons and detergent usage by 346 gallons.



Chemicals

All of the chemicals used by the Brown's Housekeeping Department exceed Green Seal standards and the Environmental Protection Agency's EPP guidelines.



Appliances

Appliance and electronic purchases are Energy Star compliant to meet the EPA's highest standards.

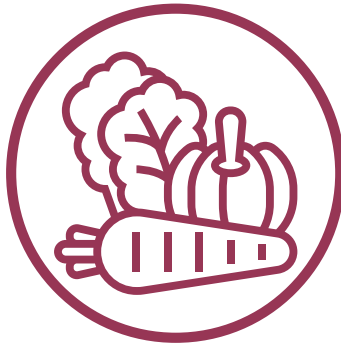
Energy Conservation

- Guestroom thermostats have been replaced with energy saving digital thermostats, which reduces energy use significantly.
 - According to the AHLA a 300-room hotel can project an annual savings of almost 300,000 kilowatt-hours annually by switching to digital thermostats.
- Guestroom hallways, bedside, desk and standing lamps are equipped with energy saving CFL and LED light bulbs.
 - According to the AHLA this will project an annual savings of almost 140,000 kilowatt-hours annually, by replacing five incandescent light bulbs in each guestroom with CFL light bulbs.
- Lighting in offices, storerooms and restrooms is turned off when not in use. Cooking appliances, coffee machines and office equipment are unplugged when not in use.
- All leaky faucets and toilets as well as poorly insulated windows or damaged energy curtains in freezer rooms are promptly repaired.

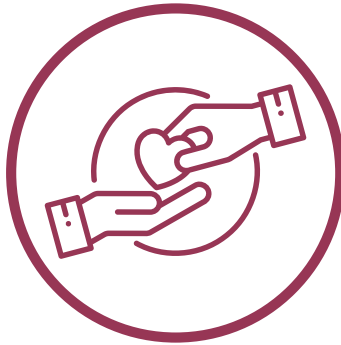
320

interior laminate windows in our guest rooms to help retain heating and cooling and save energy.

Social Responsibility



Local purveyors are utilized for produce and other food purchases.



Donations of used hotel furniture and uniforms are made to local charitable organizations.

Here at The Brown we also...

- **Emphasize sustainability and reuse as key elements in our overall philosophy.**
- **Share with guests, staff and the community our vision, approach and rationale on sustainability.**
- **Work with suppliers to ensure their products and services reflect our ethics.**
- **Monitor and measure on a regular basis the short- and long-term environmental impact of the Hotel and its operations.**
- **Track and compare energy performance by month and quarter.**
- **Use as many sensors, timers, and energy-efficient fixtures as possible.**
- **Ask vendors to reduce unnecessary packaging whenever possible.**
- **Minimize use of disposable items.**
- **Use paper products (brochures, etc.) made from recycled paper as much as possible.**
- **Avoid aerosols containing CFC or HCFC.**