

Hospitality Sale and Marketing Associate International (HSMAl) Central Florida is pleased to announce the most unique event in Orlando's hospitality industry – the Great Gatsby Charity Auction. With community support we've raised tens of thousands of dollars to help support and bring awareness to local charities. This year is your opportunity to be part of this special evening of networking and fun, while supporting community charities. The success of this event depends on the support of our community. Please consider supporting this years Great Gatsby Charity Auction. Your sponsorship not only helps support great causes such as Boys and Girls Club Central Florida, HSMAl Education Foundation and The Rosen College, but offers incredible exposure for your company to the nearly 200 corporate attendees including hospitality industry leaders, community leaders, local business partners, clients and friends. Use the benefits provided and talk to us about how we can best fit your companies charitable goals and marketing needs.

Business Sponsor

- 2 Tickets to event
- Special sponsor section in program
- Logo on promotional materials
- Special recognition during program

\$325

Silver Sponsor

- Seating for 8
- Preferred seating (based on availability)
- Logo on table signage
- Logo on promotional materials & website

\$950

Gold Sponsor

- All Silver benefits plus
- Logo on website leading up to event and email blasts
- Free ad with click off on website
- Sponsor info at all 2026 lunches
- 4 rolls of quarters

\$1,600

Platinum Sponsor

- All Gold benefits plus
- Title Sponsor
- Stage Banners (provided by sponsor)
- 5 minutes to speak at event (choice to change to monthly luncheon)
- 8 rolls of quarters - one roll for each person at table

\$3,000

Benefiting Boys & Girls Clubs of Central Florida, HSMAl Education Foundation, & HSMAl Central Florida Collegiate Chapter