ISSA TRUST FOUNDATION
ENRICHING LIVES IN JAMAICA

COUPLES RESORTS JAMAICA

"FOR THE CHILDREN"
GALA

JUNE 5, 2027

SEMINOLE HARD ROCK HOTEL & CASINO HOLLYWOOD, FLORIDA

GUEST SPEAKER

Dr. Trisha Bailey

SPECIAL MUSICAL PERFORMANCE BY

A.J. "Boots" Brown

WWW.ISSATRUSTFOUNDATION.ORG

AN EVENING WITH

KEYNOTE SPEAKER

DR. TRISHA BAILEY

International best-selling author, entrepreneur, and philanthropist



A.J. “BOOTS” BROWN

Renowned singer-songwriter and recording artist

Together, we can help ensure Jamaica’s children and young people have access to the care they need to grow, thrive, and build brighter futures.

JANUARY 23, 2027

SEMINOLE HARD ROCK HOTEL & CASINO HOLLYWOOD, FLORIDA

YOUR SPONSORSHIP HAS A PURPOSE

The “For the Children” Gala offers sponsors an opportunity to align their organization with a meaningful cause while engaging an audience united by generosity and a commitment to improving young lives.

Sponsorship support helps advance the work of the Issa Trust Foundation and the Mary Issa Pediatric & Adolescent Health Center while providing participating organizations with valuable recognition before, during, and surrounding the event.

An investment in the Gala is an investment in healthier futures for Jamaica’s children.







$50,000
LEAD PRESENTING SPONSOR

Our premier sponsorship opportunity provides the highest level of visibility and recognition throughout the For the Children Gala.

Sponsorship includes:

- Presenting Sponsor recognition as “For the Children Gala — Presented by [Sponsor]”
- Back cover advertisement in the event program
- Two premier tables for 10 guests each in a prime location
- Highest-level logo recognition on event signage and digital screens throughout the event
- Prominent website and digital fundraising platform recognition
- Stage recognition with remarks of up to three minutes
- Social media and applicable event/ press recognition
- Signed copy of Dr. Trisha Bailey’s book for each guest
- Complimentary five-night luxury all-inclusive Couples Resorts stay for two in a suite*

*Resort stay terms will be confirmed in the final sponsor agreement.

$25,000
PLATINUM SPONSOR

Make a significant commitment to the Issa Trust Foundation while receiving premium visibility throughout the Gala experience.

Sponsorship includes:

- Premium table for 10 guests
- Full-page advertisement in the event program
- Premier logo recognition on event signage and digital screens throughout the event
- Prominent logo recognition on the event website
- Dedicated social media recognition
- Recognition during the event program
- Recognition in applicable event communications and press materials
- Signed copy of Dr. Trisha Bailey’s book for each guest



$15,000

GOLD SPONSOR

Demonstrate your support for healthier futures for Jamaica’s children while receiving meaningful event recognition.

Sponsorship includes:

- Premium table for 10 guests
- Half-page advertisement in the event program
- Logo recognition on event signage and digital screens
- Event website recognition
- Social media recognition
- Recognition during the event program

$10,000
SILVER SPONSOR

Join a community of supporters helping advance pediatric and adolescent healthcare in Jamaica.

Sponsorship includes:

- Preferred table for 10 guests
- Quarter-page advertisement in the event program
- Logo recognition on event signage and digital screens
- Social media recognition



$7,500
BRONZE SPONSOR

A meaningful opportunity to demonstrate your commitment to the children and families served by the Issa Trust Foundation.

Sponsorship includes:

- Table for 10 guests
- Sponsor logo displayed on event digital screens
- Sponsor name recognition during the event program
- 1/8-page logo or name recognition in the event program

GATHER YOUR GUESTS FOR A

Meaningful Evening



Gala Table

$5,000

Includes:

- Reserved seating for 10 guests.



Individual Ticket

$550

Admission for one guest, including:

- Cocktail reception
- Dinner
- Keynote presentation
- Fundraising program
- Live entertainment

Every seat at the table represents an opportunity to support the mission of the Issa Trust Foundation.







AN EVENING

“For The Children” of Jamaica

Join the Issa Trust Foundation for an elegant evening dedicated to advancing pediatric and adolescent healthcare in Jamaica.

Together, we can help ensure Jamaica’s children and young people have access to the care they need to grow, thrive, and build brighter futures.

To discuss sponsorship opportunities, please contact:

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PRESIDENT & CEO

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diane.pollard@issatrustfoundation.com

Alexandra Ghisays

GROUP PR DIRECTOR

876-361-4762

alex@couples.com

DONATE NOW

www.issatrustfoundation.org







The Issa Trust Foundation

WAS ESTABLISHED IN 2005 BY COUPLES RESORTS AS A US 501(C)(3) NONPROFIT ORGANIZATION.

The mission of the Foundation is to provide a system of prevention, health promotion and education, community health improvement and other services to promote well-being and development for the people of Jamaica. The Foundation strives to provide an environment conducive to the educational needs of children in collaboration with other community resources.

Please help us to make this fundraising event a success by choosing one of the above sponsorship packages. There are tax benefits for US companies (through the Issa Trust Foundation) and Jamaican companies (through the Issa Foundation).

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